OUR MISSION
To promote personal growth, enhance family values and provide community service through programs available to all.

CARLISLE FAMILY YMCA 2017–18 LEADERSHIP

BOARD OF DIRECTORS
PRESIDENT
Rob Rahal
VICE PRESIDENT
Karen Faryniak
SECRETARY
Zach Flynn
TREASURER
Harold Brandt
Jerry Clawson
Jonathan Cox
Stephen Crowley
Justin Eckenrode
Lia Fourlas
Rob Frey
Sam Glesner
Kim Kamowski
Mike Kennedy
Eric Klinedinst
Joseph Mancuso
Dan Mowery
Justin Neidlinger
Ellen Peters Otto
Blaise Pepitone
Morgan Rector
Tom Ryan
Matt Tuckey
Andy Wolfe
Chuck Wood
Mike Adler, ex officio

BOARD OF TRUSTEES
Hugh Aberman
Mark Bishop
Kirby Burkholder
Patricia Carlucci
Lee Castles
Frances Del Duca
Robert Frey
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Webb Hersperger
Robert Long
Albert H. Masland, Jr.
Denver Tuckey
Kenneth Tuckey
W.R. Unger
Ray L. Wolfe, Sr.

MANAGEMENT TEAM
Marcia Drozdowski, Executive Director
Jeannie Ball, Finance Director
Michelle Bell, Marketing Director
Jay Cattron, Physical Director
Amy Herd, Sports Registrar
Cate Mellen, Board Liaison & Development Director
Brittany Nissley, Child Care Director
Brittany Rose, Camping Services Director
Justin Rose, Associate Executive Director
Heidi Shatto, Business Office Manager
Tracy Swahlon, Administrative Assistant
Kelly Tyrrell, Sports Director
Mark Vioral, Facilities Director
Tara Young, Aquatics Director

OUR VALUES
Caring – Show a sincere concern for others
Honesty – Be truthful in what you say and do
Respect – Follow the golden rule
Responsibility – Be accountable for your promises and actions
GROWING OUR COMMUNITY
For 159 years, the Carlisle Family YMCA has been a place in the Carlisle community where kids, adults, seniors and families can come to learn, grow and thrive. We always have helped our community and the people who live here to find the power of their full potential. And we don’t plan to stop fulfilling that mission anytime soon.

This past fiscal year we were excited to unveil our Share the Health Member Referral Program. Current members can recruit a new member or two new members can join together and everyone saves 20% on their monthly membership dues. The program has proven to be very effective at gaining and retaining members.

One of the most effective ways the Y has nurtured potential and united communities across America to create lasting, meaningful change is to teach youth, teens and adults to swim. We recently revamped our Swim Lesson program. And while some of our terminology has changed, our belief that swim lessons provide important life skills that could save a life and benefit students for a lifetime has not.

In February we participated in our first-ever Rally for the Y through Expresso, one of our cardio equipment manufacturers. Fifty-one of our members rode 3,957 miles on the Expresso Bikes and raised over $700 for our 2018 Annual Campaign. We were excited to see members embrace the challenge and enjoy camaraderie while riding together.

Our Here for All. Here for Good. Capital Campaign launched to the public this spring, having already raised $6.2 million of our $8.5 million goal. We are excited to see what the future holds, and we know none of this would be possible without the generous support of so many.

Thank you for helping us to GROW OUR COMMUNITY!
$234,947
FINANCIAL ASSISTANCE PROVIDED TO 1,216 YOUTH & ADULTS THANKS TO UNITED WAY FUNDING & ANNUAL CAMPAIGN DONATIONS

153,912
MEMBER CARD SWIPES AT THE WELCOME CENTER IN THE 2017-18 FISCAL YEAR

94.5
HOURS THE POOL IS OPEN EACH WEEK THROUGHOUT MOST OF THE YEAR (91.5 HOURS IN THE SUMMER)

51
MEMBERS RODE 3,957 MILES ON OUR EXPRESSO BIKES IN THE RALLY FOR THE Y 2018

2,063
AVERAGE MEMBERSHIP UNITS, INCLUDING 267 UNITS THAT RECEIVE FINANCIAL ASSISTANCE

$7,083
DONATED BY 60 Y EMPLOYEES TO UNITED WAY, EARNING US THE 2017 COMMUNITY SERVICE / NON-PROFIT DIVISION CHAIRMAN’S AWARD
We firmly believe that all kids deserve the opportunity to discover who they are and what they can achieve, under the guidance of caring adults who believe in their potential. That’s why we established Camp Thompson Resident Camp over 90 years ago and why we started the first Boy Scout troop in the area in 1931. And it’s why we started youth basketball and soccer in the 1970s. It’s also why we opened a child care center in 1989. We have been helping area kids succeed for years and we plan to continue GROWING OUR COMMUNITY.
CHILD CARE

31 CHILDREN SERVED WEEKLY IN OUR KEYSTONE STAR LEVEL 4 CHILD CARE CENTER

170 SESSIONS OF SCHOOL’S OUT ROCKS! ATTENDED BY 50 KIDS IN GRADES KINDERGARTEN-5 OVER 16 DAYS

95 CHILDREN ENROLLED IN OUR SCHOOL AGE CHILD CARE PROGRAM DURING THE 2017-18 SCHOOL YEAR

$10,957 FINANCIAL ASSISTANCE PROVIDED TO 6 CHILDREN IN NEED FOR CHILD CARE
SWIM, SPORTS & PLAY

3,894
INDIVIDUAL SWIM LESSONS PROVIDED TO YOUTH AND ADULTS IN OUR COMMUNITY

1,510
YOUTH IN OUR COMMUNITY PARTICIPATED IN A Y SPORT

4
CYAA SHARKS SWIM TEAM MEMBERS WHO QUALIFIED FOR YMCA SHORT COURSE NATIONALS IN GREENSBORO, NC

THANK YOU TO FLUSS FLOORING, NOBLE AUTO CARE CENTER AND DAILY EXPRESS INC. FOR SPONSORING YOUTH SPORTS!

911
YOUTH PARTICIPATED IN SOCIAL & RECREATIONAL ACTIVITIES

LEARNING CONFIDENCE IN YOUTH SPORTS

Photo courtesy Ginny Boynton Photography
LEARNING TO BE A LEADER AT CAMP THOMPSON

EDUCATION & LEADERSHIP

42
Letort Elementary 2nd graders learned water safety

52
CASD Emotional Support students in grades K-12 served in our adventure-based education program

6
Teens learned valuable leadership skills in the L.I.T. program at Camp Thompson

25
Local Boy Scouts earned aquatic badges during the 2017-18 fiscal year

56
CASD Life Skills students spent time exercising and learning water safety during the 2017-18 school year
TRYING NEW THINGS AT CAMP THOMPSON RESIDENT CAMP
SUMMER CAMP

Youth Adventure Day Camp – for ages 5-8
New Frontiers Day Camp – for ages 9-12
Special Program to Enhance Adolescent Responsibility – for ages 13-14
Camp Thompson Day Camp – for ages 5-14
Camp Thompson Resident Camp – for ages 7-14

243 CHILDREN ATTENDED CAMP THOMPSON RESIDENT CAMP

386 CHILDREN ATTENDED YADC, NEW FRONTIERS, S.P.E.A.R. AND CAMP THOMPSON DAY CAMPS

41 CHILDREN ATTENDED CAMP THOMPSON AFTER DARK TO GET A GLIMPSE OF RESIDENT CAMP

$19,672 FULL AND PARTIAL SCHOLARSHIPS PROVIDED TO 158 DAY CAMPERS

$15,430 FULL AND PARTIAL SCHOLARSHIPS PROVIDED TO 46 RESIDENT CAMPERS

135 WEEKS OF NEW FRONTIERS DAY CAMP EXPERIENCED BY 15 YOUTH THROUGH THE P.E.E.R. REFERRAL PROGRAM

THANK YOU TO PEAK OF PERFECTION FOR SPONSORING OUR DAY CAMPS AND TO THE Y’S MEN & WOMEN’S CLUB FOR HOSTING NEW FRONTIERS DAY CAMP!

11 ADVENTUROUS KIDS AGES 5-8 SPENT 2 NIGHTS AT CAMP THOMPSON FOR MY FIRST OVERNIGHT

FULL AND PARTIAL SCHOLARSHIPS PROVIDED TO 158 DAY CAMPERS

FULL AND PARTIAL SCHOLARSHIPS PROVIDED TO 46 RESIDENT CAMPERS

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11 ADVENTUROUS KIDS AGES 5-8 SPENT 2 NIGHTS AT CAMP THOMPSON FOR MY FIRST OVERNIGHT
At the Y, we bring families closer together, promote healthy living and foster connections through fitness, sports, fun and shared interests. That’s why we have continued to update our facility and programs for 159 years. We have been helping kids, adults, families and seniors from all walks of life improve their health and well-being for a long time. As we look ahead to our future at our current location, we are excited about the possibility of GROWING OUR COMMUNITY for many more years to come!
HEALTH, WELL-BEING & FITNESS

74
SESSIONS OF PRIVATE SWIM LESSONS TO 13 ADULTS WHO REALIZE IT’S NEVER TOO LATE TO LEARN A LIFESAVING SKILL

75+
GROUP LAND & WATER FITNESS CLASSES OFFERED EVERY WEEK

152
MASSAGES GIVEN TO 64 PEOPLE TO RELIEVE STRESS & ALLEVIATE PAIN

$173,324
MEMBERSHIP SCHOLARSHIPS PROVIDED TO 907 YOUTH & ADULTS, MAKING FITNESS AVAILABLE TO ANYONE IN OUR COMMUNITY

WINNERS IN OUR ANNUAL HALLOWEEN ZUMBA PARTY COSTUME CONTEST
OFFICER KURTZ AND K-9 PEDRO WERE A BIG HIT AT HEALTHY KIDS DAY® 2018

FAMILY TIME

984
OF OUR 2,063 AVERAGE TOTAL MEMBERSHIP UNITS ARE HOUSEHOLD MEMBERSHIPS

99
PEOPLE FROM 24 FAMILIES UNPLUGGED FOR A WEEKEND AT CAMP THOMPSON FAMILY CAMP

333
FAMILIES ATTENDED FREE HEALTHY FAMILY HOME ACTIVITIES
2,727 people (including 99 teams) got Thanksgiving off on the right foot in the 2017 CenturyLink Turkey Trot.

Thank you to CenturyLink (Turkey Trot) and Bobby Rahal Automotive Group (Street Hoops) for their premiere event sponsorships!

26 people played in the 4th annual Cosmic Open Handball Tournament.

31 people took part in the 9th annual Y Tri Indoor Sprint Triathlon.

50 teams played in Street Hoops, our outdoor 3v3 basketball tournament.

CenturyLink Turkey Trot Participants
MAKING A DIFFERENCE IN CHILDREN’S LIVES

SOCIAL RESPONSIBILITY / Giving back and providing support to our neighbors

With our doors open to all, we bring together people from all backgrounds, and support those who need us most. Since 1859, the Carlisle Family YMCA has taken on the most urgent needs in our community and inspired a spirit of service in return. Our members, volunteers, supporters and staff have a strong history of demonstrating the power of what we can achieve by giving back together. As we look ahead, we are excited about GROWING OUR COMMUNITY by continuing to empower people with the resources and support needed to live healthy, connected and secure lives.

$30,680 WORTH OF BREAD AND OTHER BAKED GOODS DONATED BY PANERA BREAD

119 COUNTRIES IN THE WORLD WITH A Y THAT SERVE OVER 45 MILLION PEOPLE
SOCIAL SERVICES

PINTS OF BLOOD COLLECTED FOR CENTRAL PA BLOOD BANK, HELPING TO SAVE UP TO 57 LIVES

MENTORS MATCHED WITH FATHERLESS YOUTH THROUGH THE MENTORING PROJECT

DISADVANTAGED KIDS GOT 4 DAYS OF FREE WATER SAFETY INSTRUCTION DURING SAFETY AROUND WATER

PEOPLE TRAINED IN DARKNESS TO LIGHT’S STEWARDS OF CHILDREN CHILD ABUSE PREVENTION TRAINING
GLOBAL SERVICES

$1,296
RAISED FOR AWAKENHAITI AT OUR MINI CARNIVAL AND 2ND ANNUAL ROOSTER RUN

100
PAIRS OF SHOES DONATED TO THE MORE FOUNDATION GROUP FOR A TOTAL OF 1,000 TREES SENT TO YS OVERSEAS TO PROVIDE FOOD, FUEL, FIBER AND INCOME FOR THE LESS FORTUNATE

MINI CARNIVAL FUN TO HELP KIDS IN HAITI
Volunteerism:

102 Volunteers helped with packet pick-up, race set-up & tear-down and directing participants in the 2017 CenturyLink Turkey Trot.

11,861 Hours served by 507 volunteers on our board, in our sports programs and for our events.

$86,082 Cost savings/contributed service value of the volunteer hours if paid at minimum wage.

The Carlisle High School Girls’ Basketball Team volunteering at the water stop for the 2017 CenturyLink Turkey Trot.
THANK YOU M&T BANK FOR BEING OUR 2018 ANNUAL CAMPAIGN COMMUNITY PARTNER!

GIVING

Golfers played in our annual help our kids golf tournament that raised $8,055 in 2017

$52,656

Non-cash contributions given by Y supporters, helping the Y’s impact reach even further

$19,840

Raised by 215 donors who purchased 323 lights in our annual tree of lights campaign
THANK YOU TO BOBBY RAHAL AUTOMOTIVE GROUP FOR SPONSORING STREET HOOPS!
Our Community Partner recognition plan recognizes the companies and organizations that generously support the Carlisle Family YMCA.

Organizations that contributed money or services to our Y totaling at least $5,000 during the 2017-18 fiscal year qualified for the Community Partner recognition plan. Banners with the company logos are displayed prominently in our Adult Fitness Center. We also recognize them on the informational TVs located across from the Welcome Center, outside the Adult Fitness Center and outside the Gymnasium and on our website.

It is our hope that this recognition within the Y both promotes and generates good will for these companies.

If you have any questions about this program or want to get involved, call Development Director Cate Mellen at 717-243-2525 ext. 203.

THANK YOU FOR ALL YOU DO TO HELP US CONTINUE GROWING OUR COMMUNITY!
THANK YOU TO CENTURYLINK FOR SPONSORING THE TURKEY TROT AGAIN THIS YEAR!
# 2018 Annual Campaign Scroll of Honor

## Chairman’s Round Table $1,000+
- Mark Bishop
- Jonathan & Karen Cox
- Marcia Drozdowski
- Karen & John Faryniak
- Bets Keen
- Robert & Kathy Long
- Tara Long & Michael Garrity
- Todd & Katie Long
- Albert & Debbie Masland
- The Rahal Family
- Tom & Julie Ryan
- William & Barbara Schreiber
- Kenneth & Marsha Tuckey
- W. R. Unger
- Buz & Joan Wolfe
- Ray & Dorothy Wolfe
- Knouse Foods

And special thanks to M&T Bank, our Annual Campaign Community Partner

## President’s Club $500–$999
- Hank & Kathy Aberman
- Ron & Marilyn Bistline
- Rob Frey
- James & JoAnn Hutcheson
- Eric Klinedinst
- Ivo & Ellen Otto
- Mark & Lisa Ritchie
- Robert Schmidlein & Patricia Carey
- Ahlstrom Mount Holly Springs, LLC

## Benefactor $300–$499
- Harold & Darlene Brandt
- Sam & Lori Glesner
- Donald & Marjorie Mowery
- Ronald & Sharon Simons
- Andrew Wolfe
- Community Aid
- Expresso Bikes / Interactive Fitness Holdings
## $74,960 RAISED

### SPONSOR $200-$299

- Brad Adcock
- The Clapsadl Family
- John & Lisa DeLorenzo
- Joel & Kim Flinchbaugh
- John Johnston
- Dwayne Keller & Donna Partin
- Debbie Keyser
- Jim & Sandy Mader
- Cate Mellen
- Heather Pezoldt
- Helen Scott
- The Y’s Men’s & Women’s Club of Carlisle

### SUPPORTER $1-$199

- Anonymous
- David & Diane Armstrong
- Barry Baer
- Ryan Bailey
- Victoria Baker
- Jeannie & Ed Ball
- Jane Black
- John Bloom & Amy Farrell
- Rosemary Bluman
- Benjamin Boyer
- Claire Brehm
- Paula Breitenbach
- Joseph & Elizabeth Buletza
- Lewis Burgett
- Kirby & Joy Burkholder
- Richard Burkholder
- Mary Frances Carson
- Richard & Kathy Charette
- Cindy Cressler
- Thomas Degling
- Frances Del Duca
- Mark Dolheimer
- Chloe Duncan
- Ida Eppley
- Marion Fennell
- Shari Finkenbinder
- Anthony & Jennifer Frey
- Hubert & Mary Gilroy
- Bobbie Goodyear
- Paul & Nancy Harig
- Patricia & Wilmer Harris
- Jan Hodges & Ben Francavilla
- Lisa Kahle
- Christine Kelly
- Angie Lankford
- Mary Lins
- Michael Lynch
- John & Karen Lyter
- Frank & Doreen Maisano
- Karl Marchut
- Amy Mayer
- Gertrude McAlister
- Scott & Nicole Meals
- Barbara Myers
- Don & Ginny Naugle
- Terry Nickey
- Marc & Tara Renault
- George Rhyne & Kathy Everett
- Eva Roe
- Mark Routch
- Ralph & Nancy Scherer
- Rita & Ronald Schlansky
- Gary Shank
- Heidi & Bryan Shatto
- George & Jeanne Shevlin
- Richard Sickmon
- Bill Smith
- Doug Smith & Carol Reed
- Dennis Stum
- William Thompson
- Alan Tritt
- Dwight & Patrice Tritt
- Stanley Tritt
- Heidi & Bryan Shatto
- Brian & Joy Weikert
- David Weldon
- Robert Winston & Deb Fulham-Winston
CAMP THOMPSON HOSTED 9 CAMPERS FROM CHINA AND THEIR TEACHER FOR 2 WEEKS
## FINANCIAL REPORT 2017-18 FISCAL YEAR

### REVENUE, GAINS & OTHER SUPPORT

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<thead>
<tr>
<th>Description</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Totals</th>
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<td>$3,513,139</td>
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<td>$3,709,383</td>
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<td>Fundraising events</td>
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<td>Membership fees</td>
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<td>1,096,407</td>
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<tr>
<td>Free and reduced memberships</td>
<td>(173,324)</td>
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<td>(173,324)</td>
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<tr>
<td>Program fees</td>
<td>1,147,033</td>
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<td>1,147,033</td>
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<tr>
<td>Free and reduced program fees</td>
<td>(61,623)</td>
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<td>(61,623)</td>
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<td>Miscellaneous income</td>
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<td>Room and equipment rentals</td>
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<td>Rental income</td>
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<td>19,769</td>
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<tr>
<td>Net investment income</td>
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<tr>
<td>Net gain on beneficial interests in perpetual trusts</td>
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<td>123,593</td>
<td>123,593</td>
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<tr>
<td>Loss on disposal of fixed assets</td>
<td>(1,381)</td>
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<td>(1,381)</td>
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<tr>
<td>Bad debt losses</td>
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<td>(36,455)</td>
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<tr>
<td>Net assets released from restrictions</td>
<td>80,462</td>
<td>(80,462)</td>
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<tr>
<td><strong>TOTAL REVENUE, GAINS &amp; OTHER SUPPORT</strong></td>
<td><strong>2,606,779</strong></td>
<td><strong>3,396,222</strong></td>
<td><strong>123,593</strong></td>
<td><strong>6,126,594</strong></td>
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### EXPENSES

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<td>Program services</td>
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<td>1,976,228</td>
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<td>Management and general</td>
<td>370,611</td>
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<td>Fundraising</td>
<td>315,581</td>
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<td>Rental properties</td>
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<td><strong>TOTAL EXPENSES</strong></td>
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</tbody>
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Excess of revenue, gains and other support over expenses / change in net assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Unrestricted</th>
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<td>(92,586)</td>
<td>3,396,222</td>
<td>123,593</td>
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<td>3,427,229</td>
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<tr>
<td><strong>Net assets - Beginning</strong></td>
<td>2,414,016</td>
<td>647,803</td>
<td>2,406,110</td>
<td>5,467,929</td>
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<tr>
<td><strong>Net assets - Ending</strong></td>
<td>$2,321,430</td>
<td>$4,044,025</td>
<td>$2,529,703</td>
<td>$8,895,158</td>
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The Carlisle Family YMCA is a United Way agency. The Y and its employees are proud supporters of United Way of Carlisle & Cumberland County, the leader in coordinating resources to meet the human services needs of our community.