

COMMUNITY CAMPAIGN FAQs

1. What are you building? What will the new facility look like?
 - The oldest section of the building, originally the Franklin School, will be removed, along with two of the four courts.
 - This will create space for a new L-shaped, two-story addition filled with modern spaces for programs and services. The current design concept will complement the remaining portions of the building and include:
 - two new entrances for better traffic flow
 - increased on-site parking
 - a splash pad adjacent to pool
 - meeting rooms and teaching kitchen on first floor
 - high bay multi-purpose room (renovate current fitness center)
 - all new locker rooms
 - new larger, light-filled fitness center on second floor
 - new fitness studios on first and second floor
 - new Child Watch and Kid's Zone spaces
 - new, modern Child Care center
 - The final design will be determined by the total funds raised.
2. When will you start construction and how long will construction take?
 - Construction will likely start in early 2019 and last about 18 months.
3. Will the Y remain open during construction?
 - Our goal is to continue to serve our members and provide programs throughout construction.
 - We may have to modify schedules, relocate programs or reduce some services during this period.
4. Why are you staying at this location?
 - By staying at our current location, which is easily accessible to many of our members, we are able to retain the use of our pool, gym and other interior spaces. This keeps construction costs down overall.

5. Will my membership fees increase as a result of this project?
 - We do not plan to raise membership fees to **pay for construction**. Construction will be funded by capital campaign donations. Fees in the future will be based on operating costs.
6. Will the new project reduce or increase operating expenditures?
 - By replacing the aging and inefficient parts of our building with new, more energy efficient space we anticipate lowering our operating costs.
 - The layout of the new facility will very different and much more efficient. Square footage will be similar to current space.
7. Whose idea was this project?
 - The Board of Directors engaged in a strategic planning process to assess our needs and set a strategic direction for our Y.
 - We hired GRO, a company that specializes in designing and refurbishing YMCAs, to develop a design concept for a transformed YMCA on site.
 - We hired Donor By Design, a nationally respected fundraising company, to conduct a Feasibility Study and determine whether the community would support this project. The results were very positive.
 - We have assembled an outstanding group of community leaders, lead by Campaign Chair Hubert X. Gilroy, to serve on our Volunteer Campaign Leadership Cabinet.

GENERAL Y QUESTIONS:

1. Why should I give money to this project? Are you any different from other health clubs?

- The Y is world-wide, charitable, not-for-profit organization.
- When you donate to the Y you are helping us to advance our mission through service to our community.
- We have three areas of focus: Youth Development, Health Living & Social Responsibility.
- We offer a wide selection of youth, aquatic, health and fitness programs as well as child care, summer camp and special community events.
- We provide financial assistance for programs and services based on need.

2. How much assistance does the Y provide each year?

- In 2017 we gave \$272,481 in financial assistance to 1,293 people in our community. Funding for financial assistance comes from donations to our annual campaign, Y fundraisers and United Way. Your membership fees are NOT used for financial assistance.

3. How big is the Y operating budget?

- \$2,500,000 annually

4. Is this the only Y facility in Carlisle?

- We offer programs at other sites in the community. Some of our most impactful youth work occurs in the following locations:
 - Camp Thompson Resident Camp – in Pine Grove Furnace State Park
 - New Frontiers Day Camp – Y's Men's Farm near Opossum Lake
 - YMCA Youth Sports – at YMCA/George B. Stuart Athletic Fields
 - Before & After School Care – South Middleton School District